

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

BULB AND SEED NEWS —AND CROP REPORTS—

Published by BROWN BULB RANCH, Capitola, Calif.

JAMES A. BROWN, Mgr.

ALLAN K. BROWN

ALONZO J. BROWN, Sec.

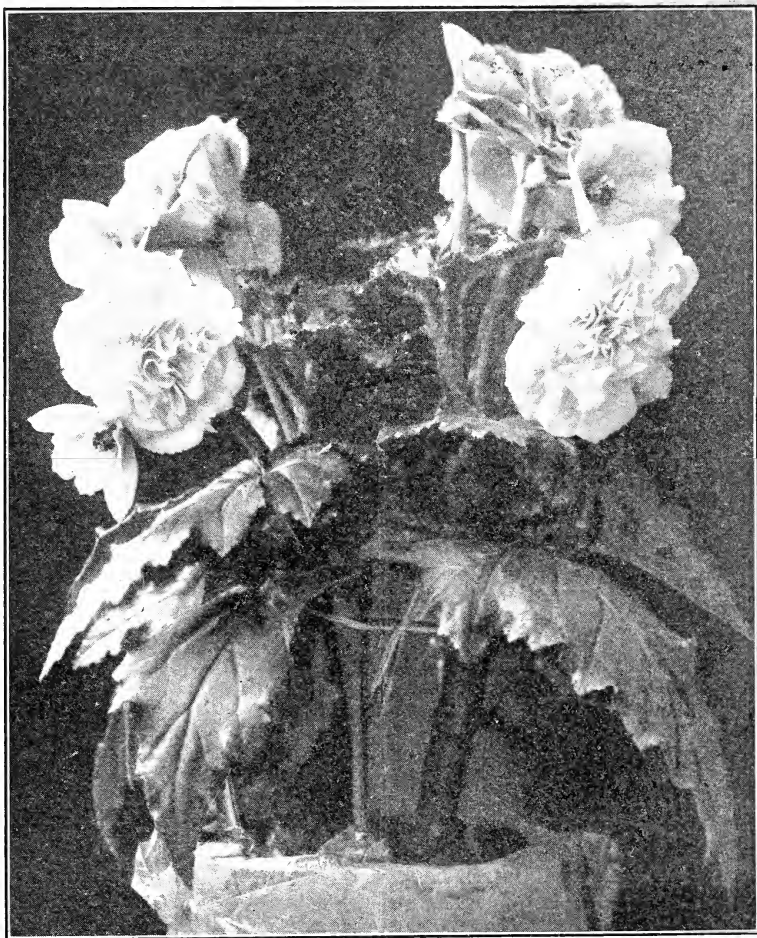
No. 6

October, 1925.

Vol 3

TUBEROUS ROOTED BEGONIA BULBS

See Pages 4, 5 and 8.



The above illustration shows one of our double white one-inch Begonia Bulbs growing in a five-inch pot.

Brown's Bulb and Seed News

Published by James A. Brown, Capitola, Calif.

SUBSCRIPTION, per year, 50 cents

Application for entry as second class matter at the Post Office at Capitola, Calif. (pending)

ISSUED BI-MONTHLY

CAPITOLA is situated on Monterey Bay, 80 miles south of San Francisco and 400 miles north of Los Angeles on the Southern Pacific (Coast Lines) Railroad. Three miles east of Santa Cruz.

NORTHWESTERN TRIP

Soon after returning home from a motor trip through the East and South during April and May, I again had the pleasure of calling on many of our customers in Oregon, Washington, Idaho and British Columbia during June and July. The trip was made by motor.

SHEPHERD POLICE PUPS FOR SALE



Gerri von Oberklamm, sire of the litter, is an International Champion. The Austrian Grand Champion for 1921 and the American Reserve Grand Champion for 1922. Gerri is the sire of Cito Bergerslust—German Grand Champion for 1922 and 1923 and American Grand Champion for 1924 and 1925.

The dam of the above litter of pups was sired by Champion Chlodwig von der Mainhoche, a dog with an excellent show record abroad and she has upheld her reputation in America.

Pups are all long bodied, excellent in temperament, dark eyed, good bone, angulation all that can be expected at this age. They are all attractively marked black and tan, black and silver and one all-black bitch puppy is an exceptionally fine specimen. Note the breeding: Sired by an International Champion and their half brother is also an International Grand Champion.

Born Aug. 6, 1925. Circular and prices on application. **BROWN BULB RANCH**, Capitola, Calif.

GLADIOLUS BULBS

For 1000 orders deduct 5%, 3000 10%.

Our Gladiolus bulbs are better than Holland or Eastern bulbs, because they have nine months growing season, which gives more time for the full development of the flowering qualities, and still leaves two months for natural curing in the ground before lifting for early forcing. Plant inside in November and December.

PER 100 BULBS 1-1¼ 1¼-1½ 1½-2½

America	-----	\$1.25	\$1.50	\$1.70
Autumn Queen	-----	2.50	3.00	4.00
Baltimore	-----	3.50	4.00	5.00
Byron J. Hulot	-----	3.00	3.50	4.00
Brenchleyensis	-----	1.25	1.50	1.80
Cracker Jack	-----	1.90	2.30	2.50
Empress of India	-----	3.00	3.50	4.00
Glory of Holland	-----	2.00	2.50	3.00
Gretchen Zang	-----	2.50	3.00	3.50
Halley	-----	1.50	1.80	2.00
Herada	-----	2.00	2.50	3.00
Lily White	-----	2.00	2.50	3.00
Marechal Le Foch	-----	2.00	2.50	3.00
Mrs. Francis King	-----	1.25	1.50	2.00
Mrs. Frank Pendleton	-----	2.00	2.50	3.00
Mrs. Watt	-----	2.50	3.00	3.25
Niagara	-----	1.50	2.00	2.50
Panama	-----	2.00	2.50	3.00
Peace	-----	2.00	2.50	3.00
Princepine	-----	1.70	2.00	2.50
Prince of Wales	-----	2.50	3.00	3.50
Roem van Kennermer-				
land	-----	3.00	3.50	4.00
Rouge Torch	-----	2.50	3.00	3.50
Salmon Queen	-----	2.75	3.75	4.50
Scarsdale	-----	2.50	3.25	4.00
Schwaben	-----	2.00	2.50	3.00
Souvenir	-----	4.00	5.00	6.00
Wilbrink	-----	2.50	3.00	3.50
Willy Wigman	-----	2.00	2.25	2.75
War	-----	3.50	4.00	4.50
White Giant	-----	4.00	5.00	6.00
Hesperia	-----	4.00	5.00	6.00
Scarletta	-----	6.00	7.50	9.00

Don't forget our bulbs are harvested dormant at least sixty days ahead of Eastern bulbs and can be planted now inside while Eastern bulbs should be planted later or they are liable to come blind.



CUSTOMER DOUBLES ORDER

Mr. J. A. Brown, Capitola, Calif.: Dear Mr. Brown: Referring to our order of Dec. 10th last, we wish you to double the Gloxinia and Tuberous Begonia order of that date. We sold every plant this season and could have used more. The order for retarded Freesias I gave you while in Spokane, have them sent just as late as possible so we may have stock to cut for Easter. We have been well pleased with bulbs received. Roselawn Greenhouses, L. R. Scott, Moscow, Idaho.

TRITELEIA

A very nice pot plant that will bloom for a long time, is possible when three to five of these bulbs are placed in a four or five inch pot. Come in nice for Easter, etc.



TRITELEIA VIOLACEA is one of the Quarantined bulbs. We now have a fair stock of these and will be able to deliver them this next Fall. Each bulb produces a number of blooming plants and they are hardy in the East. Fine for borders. The bulbs are about $\frac{5}{8}$ to $\frac{3}{4}$ size and resemble a Freesia bulb. The foliage is thick and of a nice green shade. Flowers are violet blue color and star shape. They bloom for several weeks during the Early Spring. Flowers are often used for funeral work but principal use is for bedding or for borders. You will find them profitable if forced also as they will bloom about Christmas. Cool temperature is best when forced, about same as freesias.

Price per 100, \$2.00; per 1000 bulbs, \$16.00.

ACCOUNTS FOR SALE

The following accounts will be sold, or traded to the person making me the best offer for them. Each account is guaranteed to be correct and just.

Revised list is sent every two months and covers 8000 business men in every branch of The Trade, including the F.T.D.

Corsicana Nursery Co. (Alfred Holm), Corsicana	\$ 28.75
Werter De Vaughn, Omaha	12.26
Harlowarden Greenhouses, I. M. Rayner, Greenport	182.36
Malcolm Floral Shop, Mt. Vernon, Wash.	31.50
Park Floral Co., Trenton, N. J.	58.00
J. H. Baker, Olympia, Wash.	31.50
Dunbarr Floral Co., Alexandria, Va.	284.15
Peter Murray, New Bedford	131.60
Reichardt and Schulte, Houston	10.15
Rogers, Florist, Omaha, Nebr.	12.65
Rosemaur Gardens, Miss Pearson, Fresno, California	\$ 76.30
Williams and Methews, Anderson, Ind.	45.25
Miami Floral Co., Dayton, Ohio	56.50
W. S. Jackson, Racine, Wis.	10.00
New Cumberlin Fl. Co., Penna.	60.00
Geo. J. Carr, Blackwood, N. J.	3.30
Potter, the Florist, Wilmington, Del.	14.00
R. Capstick, Portsmouth, N. H.	10.00
J. Herbert Moore, Claremore, Okla.	19.25
Sunnyside Floral Co., Leavenworth, Ka	18.00
Adam Beehler, South Bend, Ind.	23.67
R. F. Gloedes, Evanston, Ill.	85.54
A. Doebel & Son, Clyde, Ohio	11.22
H. & T. Greenhouse Co., Lorain, O.	40.00
R. E. Hannaford, Portsmouth, N. H.	48.85
Myers Bros., Altoona, Pa.	24.00
J. R. Hammond, Jr., c/o Hammond Coal Co., Kansas City	57.00
B. W. Kribs, Battle Creek, Mich.	9.00
Pinehurst Gardens, Pleasant Hill, Mo.	22.40
E. F. Luepke, Houston, Texas	74.00
F. W. Schumann, Cincinnati, O.	9.56
Warrendale Floral Co., St. Paul	23.75
Mrs. B. C. Thornhill, El Paso, Texas	7.35
C. B. Clancy, Salem, Oregon	75.00
M. H. Ebel, Sacramento, Cal.	56.80
Hotel Butler Florists (Mrs. Morgan), Seattle	24.35
Hatfield, Florist, El Paso	9.10

MISS AMERICA

OUR GIRL WINS AMERICA'S BEAUTY CONTEST FOR 1925

Last year we printed the picture of Miss California (Miss Fay Lanphier) in our November issue of the Bulb & Seed News. She was then pictured with our Champion Guernsey cow, Blossy's Sequel. When visiting our ranch last year she was photographed in a field of Glory of Holland Gladioli, and in issue of Seed and Bulb News of June, 1925, that picture was shown also. This one was also printed by the Florists Exchange, September 13th, 1925.

When those pictures were made Miss Lanphier had only won the title of "Miss California," but last fall she won third over all for title of "Miss America" at Atlantic City, N. J. Miss Lanphier repeated again this year in winning the title of "Miss California" and represented this state this past month at Atlantic City, and in that contest was acclaimed the queen of them all and was crowned "Miss America," the most beautiful girl in America. We are proud of her to say the least. "Miss America" is in the east at this time, but our next issue will contain a new picture of her, taken since she won her latest title.



Florists are finding Begonia plants to be one of their best Mother's Day sellers.



DOUBLE

CRISPA

DOUBLE

Tuberous Rooted Begonia Bulbs

No flower will do as well as Begonias when planted in shady places. As house pot plants or in porch and window boxes, nothing equals them.

COLORS

Pink, Red, Rose, Crimson, Dark Red, Yellow, White, Apricot, Copper, Scarlet, Orange, or Mixed.

GIANT SINGLES

COLORS AS ABOVE

GIANT SINGLE—Flowers are of mammoth size, often six inches across.

$\frac{3}{4}$ to 1 inch diameter. A good size for bedding or for florists' potted plants. Use 5 or 6 inch pots. The most successful money maker of any of the sizes we offer. Per dozen, \$1.50. Per 100, \$8.00.

1 to $1\frac{1}{2}$ inch diameter. Per dozen, \$2.00; per 100, \$10.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$15.00

2 inch up, per 100-----\$20.00

GIANT DOUBLES

COLORS AS ABOVE

GIANT DOUBLE BEGONIAS—Blooms are so double they often have the appearance of solid round balls of velvet-like petals. Our strains were personally selected by a member of our firm, from Belgium's best fields of Begonias when they were in full bloom.

$\frac{3}{4}$ to 1 inch diameter, florist's most profitable size, per dozen, \$1.75; per 100, \$10.00.

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$2.25; per 100, \$13.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$18.00

2 inch up, per 100-----\$23.00

GIANT CRISTATA

COLORS SAME AS DOUBLES AND SINGLES

GIANT CRISTATA BEGONIA—The most beautiful of all the sorts offered. Large, ruffled-edge blooms with a solid crested center. Called the ruffled double Begonia.

$\frac{3}{4}$ to 1 inch diameter, a most satisfactory size for florists' use. Per dozen, \$1.75; per 100, \$10.00.

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$2.25; per 100, \$13.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$18.00

2 inch up, per 100-----\$23.00

CRISPA BEGONIAS

COLORS SAME AS DOUBLES AND SINGLES

GIANT CRISPA BEGONIAS—This is an extra fine strain of Single Begonias with fluted and ruffled edges. Many consider this the finest of Begonia types.

$\frac{3}{4}$ to 1 inch diameter. All will make large blooming plants. Per dozen, \$1.75; per 100, \$9.00.

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$2.00; per 100, \$12.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$17.00

2 inch up, per 100-----\$22.00



BEGONIA BULBS

Flowering Sizes From

\$8.00 per 100 up

(See Page 8)

These Begonias are excellent for bedding, especially when care is taken to have the colors blended, but they also look well when planted among shrubbery or at the base of a house.



SINGLE

CRISPA

CRISTATA

GLOXINIA BULBS

COLORS

WHITE, RED, VIOLET, LAVENDER, SCARLET, BLUE, VIOLET, with white edge; RED with white edge; RED, with frilled edge;; SPOTTED and STAINED; YELLOW, with red edge; WHITE, pink edge.

MIXED, this is an assortment of a large number of named sorts;

Delivery in the Fall.

♦ ♦ ♦

ERECTA TYPE

We grow our bulbs from the most expensive strong, upright, imported strains of Gloxinias. Cheaper bulbs are often grown from the older type plants that drop over.

PRICES

\$10.00 per 100

$\frac{5}{8}$ to $\frac{3}{4}$ inch diameter. All will make good pot plants the first year. These smaller bulbs will produce blooms two to three inches across. A very profitable size for greenhouse men to grow. Per dozen, \$1.50; per 100, \$10.00.

\$13.00 per 100

$\frac{3}{4}$ to 1 inch diameter, used more than any other size. Per dozen, \$2.25; per 100, \$13.00.

\$17.00 per 100

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$3.00; per 100, \$17.00.

SMALL BULBS

The flowers on this page were all grown this summer from $\frac{3}{4}$ inch diameter bulbs. Some of the flowers measured 7 inches across. Begonia and Gloxinia bulbs never come blind.

MONTBRETIA BULBS

Very successful for forcing. Plant during December, January, February and March. Grow as you would Gladioli. Each bulb will give you several fine spikes of flowers. Many flowers to each spike. Usual height is 20 to 36 inches. The long, slender green foliage much like the Freesias, works in well with many kinds of flowers.

DELIVERY AT ONCE

CALIFORNIA, medium size, clear yellow, very free flowering	-----	\$35.00
FIRE KING, scarlet red, 1000	-----	\$35.00
GEORGE DAVIDSON, a very fine yellow, 1000	-----	\$35.00
GERBE D'OR, good clear yellow, 1000	-----	\$35.00
GERMANIA, scarlet orange, 1000	-----	\$35.00
IMPROVED AURANTICA, a large new, orange yellow, extra tall grower, large flower one of best, 1000	-----	\$35.00
KING EDMUND, golden yellow, 1000	-----	\$50.00
MESSIDOR, cream white, 1000	-----	\$80.00
TALISMAN, Beautiful dark scarlet	---	\$45.00
WESTWICK, orange red, yellow eye, 1000	-----	\$50.00
MIXED, all the above sorts with five additional kinds, 1000	-----	\$30.00

WHEN PLANTING OUTSIDE, MANY FLORISTS ARE FINDING MONTBRETIAS PROFITABLE AS CUT FLOWERS. THEIR NUMEROUS LONG GRACEFUL SPIKES FIND MANY USES.

♦ ♦ ♦

ORDER 1926 FREESIAS NOW

Many of the large freesia buyers depend upon us each year for their bulbs. They have had no "freesia worries" for years.

WINTER-FLOWERING SWEET PEAS

For Greenhouse Use

ANY SORT -----50c per ounce

WHITE

- *Bridal Veil—Frilled, pure white.
- White Orchid—Large pure white.
- Venus—White with pink edges. Black seeds.
- Mrs. M. Spanolin—Curly white. Black seeds.
- *Improved Snowstorm—Burpee's fine new white. Ripe hand picked seed.
- *A-1 White—Largest white. More flowers to stems and longer stems than any white we have ever seen.
- *Watchung Orchid—Black seeded white. Sometimes some pink shows in this sort. A very Good one. Sure to sprout.
- Snowflake—A fine white.
- Daintiness—White, edged rose.

LAVENDER

- Lavender Orchid—Lavender pink.
- *Mrs. Chas. A. Zvolanek—Large Clear Lavender.
- Early Heather Bell—A rich Mauve-Lavender.
- *Lavender King—Burpee's large Lavender. Hand picked seed.
- Asta Ohn—Long stem. Soft lavender, suffused Mauve.
- *Warbler—Mauve-purple.
- Royal Purple (Early)—Warm rosy purple.
- *Harmony—A good large lavender sort.
- *Songster—A good lavender shade with large flowers.

PINK AND WHITE

- *Christmas Pink Orchid—Bright dark rose standard, with white wings.
- *Columbia—Salmon color standard, white wings.

ORANGE also SALMON SHADES

- Mrs. Kerr—Large orange salmon.
- *Gypsy Maid—Light bright rose pink suffused Salmon.
- *Dazzler—A fine orange-salmon.
- Belgian Hero—Beautiful orange, rose pink.
- *Glitters—Standard bright fiery orange wings deep orange.
- *Royal Scot—(Early) orange-scarlet, well-waved flowers.
- *Orange Beauty—Vivid orange.

PRIMROSE

- Canary Bird—Primrose-yellow.

RED

- *Zvolanek's Red—Large bright scarlet red. Tall long stems.
- *The Beauty—Fiery Rose red. Improvement on Orchid Beauty.
- *President Wilson—Magenta, very large curly flower.
- Concord Red (Red Orchid)—Large crimson red.
- *Early King (Burpee)—Rich dark crimson.
- *Robin Redbreast—New orange-scarlet.
- *Liberty—A large crimson.

- *King Improved—A new crimson sort.
- *Grenadier—Dazzling scarlet.
- Cherry Ripe—Cerise-salmon self. Very good.

BLUE

- *True Blue (New)—A fine true navy blue. Fine for working in with violets.
- Zvolanek's Blue—Large bright Blue-Jay color.
- Early Wedgewood Blue—Finest of long stem flowers.
- *Blue Jacket—(Burpee) Fine dark blue. Hand picked seed.
- *Blue Bird—(Burpee). A charming shade of blue.

PINK

- *Lustre—Deep pink. Very distinct. Copper-like sheen. Large flowers. Three and four to stem.
- *Peace—Cream suffused apricot pink.
- *Splendor—Deep rose crimson. Great size. Long stems. Usually four flowers to each stem.
- *Capitola—The finest of all shell pinks. Long, large, productive.
- Mrs. A. A. Skaack—Beautiful clear light pink.
- Miss Flora Fabing—Pink, some yellow and salmon.
- *Rose Queen (Genuine)—Best light rose pink. Grown heavily by leading Pea growers.
- *Extra Early Morning Star (Genuine)—Extra early light pink. Long stems. A good one.
- Yarrowa (Australian)—A most popular pink.
- Mrs. Wm. Sims Orchid—Best salmon-pink. Should not be sold for Rose Queen as many do who do not have Genuine Rose Queen to offer you.
- *Mrs. Louise Gude—Large shell pink.
- *Early Helen Lewis—Large Orange salmon. Should follow the earliest sorts as it is semi-early. Big money-maker for later flowers than the earliest sorts produce.
- *Early Empress (Burpee)—Large, deep rose pink. Long stems. Many flowers.
- *Pink Beauty (Burpee) — Soft rose pink on white ground.
- *Loveliness (Burpee)—A pink that could be described as a white, but entire flower being suffused a soft pink, edge being picoté a rose-pink.
- *Enchantress—(Burpee.) A light rose-pink.
- Early Song Bird—Soft pale pink.
- Early Melody—Deep shade of rose pink.
- Early Spring Maid—Cream pink.
- *Zvolanek's Rose—Extra large shell pink, long stems.
- Early Hercules—A large clear pink.



FLORISTS TWIN SIX MIXTURE

Red Orchid, A-1 White, Zvolanek's Rose, Blue Jacket, Cherry Ripe, Venus, Columbia, Lavender Orchid, Gypsy Maid, Yarrowa, Rose Queen and Early Heather Bell. Oz. 40c; ¼ lb. \$1.50, 1 lb. \$3.00.

SUMMER FLOWERING SPENCERS

If interested in Summer Flowering Spencer Sweet Peas, write for extended list with prices.



CALLA BULBS

GOLDEN
YELLOW
and
WHITE

AETHIOPICA CALLA

The Old White Calla

Size is by circumference. All will bloom the first year.

3 in. cir., per 100	-----	\$ 4.00
3 to 4 in. cir., per 100	-----	5.50
4 to 5 in. cir., per 100	-----	8.00
5 to 6 in. cir., per 100	-----	12.00

◇ ◇ ◇

Regale

Lilium Regale Bulbs (Myriophyllum)

Strong young bulbs. All will flower first season.

PRICE 3 to 4 inch circumference, per 100, \$18.00.

PRICE 4 to 5 inch circumference, per dozen \$3.00, per 100 \$22.00.

PRICE 5 to 7 inch circumference, per dozen \$4.00, per 100 \$30.00.

◇ ◇ ◇

AMARYLLIS VITTATA HYBRIDS

Giant Forcing Size Bulbs

These bulbs are from 2½ to 4 inches in diameter. Our strain includes some of the finest solid Blood Reds, Salmons, Cerise, Pinks, etc. Some of the original bulbs in this collection cost us \$10.00 each. Fine for pot plants. Each bulb usually has two spikes each Fall. Each spike will have from two to six giant flowers. Often a single flower will measure 8 inches across.

Price per six bulbs, \$4.00.

Price per dozen bulbs, \$6.50.

Price per 50 bulbs, \$22.00.

Price per 100 bulbs, \$42.00.

AS A WINDOW ATTRACTION—NOTHING EQUALS A FEW POTS OF THESE FLOWERS IN BLOOM.

DELIVERY AT ONCE

ELLIOTTIANA CALLA

The True Golden Yellow Calla, not the old Lemon Yellow. Fine for cut flowers or for pot plants for sale in April and May. Will do well outside if planted after danger of frost is over. Delivery in October.

	100	dozen
1 to 1½ in. diam. -----	\$ 8.00	\$1.45
1½ to 1¾ in. diam. -----	12.00	1.90
1¾ to 2 in. diam. -----	14.00	2.25
2 to 2¼ in. diam. -----	16.00	2.50
2¼ to 2½ in. diam. -----	18.00	2.75
2½ to 2¾ in. diam. -----	20.00	3.00
2¾ to 3 in. diam. -----	24.00	3.50
3 to 3½ in. diam. -----	26.00	4.00
3½ to 5 in. diam. -----	30.00	4.50

Our yellow callas are not closely trimmed for purpose of getting a large number of planting eyes for next year. Close cutting by the grower before shipping the bulbs to you causes rot. Pot some Yellow Calla bulbs for Easter and Mother's Day sales.

◇ ◇ ◇

WATSONIA

Similar to Gladiolus but spikes longer and more sprays, with smaller blossoms, summer flowering, popular Andernei, large, pure white. Per 1000 ----- \$30.00

◇ ◇ ◇

MANY PROMINENT SEEDSMEN VISIT US

On June 17th last a large party of seedsmen who were returning from the convention at Los Angeles visited the Brown Bulb Ranch, making the trip by automobile from Gilroy for that purpose. There were about sixty people in the party. Unfortunately our Mr. J. A. Brown, who is personally acquainted with most of these visitors, was away from home that day. They were shown over the ranch, including our dairy herd of Guernsey cows, but were especially interested in our greenhouses full of Tuberous rooted Begonias and Gloxinias in all stages of growth from small seedlings to blossoming plants. We are sorry not to have procured the names of all these visitors.

GIANT TUBEROUS ROOTED BEGONIAS

Grown from Europe's finest strains, personally selected by our manager.

FOR PRICES SEE PAGES 4 AND 5.



This picture shows one of our Giant Crispa Type Begonias grown from a $\frac{3}{4}$ to 1 inch diameter bulb. This type is very large and has frilled and fluted edges. Colors are red, crimson, salmon, flesh pink, white, yellow, blood red and rose. For prices see pages 4 and 5.

BEGONIA BULBS

Mixed Types
and Colors.

For those who do not wish to buy enough Begonia bulbs to make it worth while to grow them in separate types and colors as shown and

priced on pages 4 and 5, we make the following special offer. These orders will be filled with all types and colors shown on pages 4 and 5 in nice assortments.

$\frac{3}{4}$ to 1 inch diameter bulbs	50 for \$4.50; 100 for \$8.00
1 to $1\frac{1}{2}$ inch diameter	50 for \$5.50;; 100 for \$10.00
$1\frac{1}{2}$ to 2 inch diameter	50 for \$8.00; 100 for \$15.00
Special 2 inch and up	50 for \$11.00; 100 for \$20.00

POT SOME BEGONIA BULBS FOR MOTHER'S DAY SALES. They fill the need of more bright cheerful flowers that will last over a period of days, for sale on Mother's Day.

BROWN BULB RANCH

Capitola, California